

My passion...finding ways to help local businesses of all sizes reach and engage with their target consumers. Smartly integrating broadcast, event, mobile, digital and social elements into successful campaigns that generate leads and grow business is what I do!

WHAT I DO

Over 20 years of creating and implementing interactive marketing programs to help local businesses:

- Connect with target consumers
- Solve marketing problems
- Discover and capitalize on new opportunities in the marketplace

WHAT YOU CAN EXPECT - TESTIMONIALS

"Our service is highly personalized. You ask more questions than most and do so constantly to make sure we are adapting our marketing to changes we are experiencing. Andy constantly checks in with us and we value the honesty in advice and product customization."

- ALY HESS – 3 RIVERS FEDERAL CREDIT UNION

"There is a higher level of trust with Federated Media. We've been working with Andy and the same people for years, and we know the character that they hold and trust we are working towards the same goal."

- MICHAELL LIMMER – FORT WAYNE TINCAPS

CAPABILITIES

Branding

- Broadcast Radio Advertising
- Personality Endorsement / Influencer Campaigns
- Custom Broadcast Sponsorships
- Custom Online Display Advertising
- Event Marketing
- Mobile/Text
- Email Marketing
- Community-Focused Sponsorships
- Not-For-Profit Sponsorship Campaigns

Lead Generation

- Interactive Sweepstakes
- SEO-Search Engine Optimization / Blog Management
- SEM-Search Engine Marketing
- Text for Offer/Win
- Text Club
- Email Campaign

WHAT'S POSSIBLE



Custom Sweepstakes



Custom Event Sponsorships



Community-Focused Sponsorships

READY TO START?

I can harness the power of top local radio brands, personalities, events, and online platforms to help ELEVATE your brand in the local marketplace.

Email me at arecker@k105fm.com and let's start a discussion...let me know what you want to accomplish!